



PRICING OPTIONS

Digital services

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Pay Per Click (PPC) Management

PPC Campaign Management

Item	Hours Per Month	Campaign Management Fee	Minimum Recommended Adwords Budget
Small PPC Campaign	5.5	R 1650 per month	R 2000 per month
Medium PPC Campaign	11	R 3190 per month	R 4000 per month
Large PPC Campaign	16.5	R 4620 per month	R 6000 per month

- All PPC campaigns are subject to an initial 3 month contract. Thereafter, they will be on a month-to-month basis.
- Custom quotes may be required for highly competitive industries.
- The work completed each month will be recorded on a timesheet. Additional work or out of scope requirements will be chargeable at R 250 per hour.
- You will require at least 1 landing page template if you do not have any already set-up.

Landing Page Templates

Item	Design Cost
1 x Landing Page Template	R 900 once off
2 x Landing Page Template	R 1350 once off
3 x Landing Page Template	R 1800 once off

Search Engine Optimisation (SEO) Services

SEO Management Services

Item	Hours Per Month	Management Fee
Small SEO Campaign	5	R 1600 per month
Medium SEO Campaign	10	R 2900 per month
Large SEO Campaign	20	R 5200 per month

- All SEO campaigns are subject to an initial 3 month contract. Thereafter, they will be on a month-to-month basis.
- Custom quotes may be required for highly competitive industries or very large sites.
- The work completed each month will be recorded on a timesheet. Additional work or out of scope requirements will be chargeable at R 250 per hour.
- The breakdown of each campaign type can be found in the table below:

Item	Small Campaign	Medium Campaign	Large Campaign
Keyword Research	Yes	Yes	Yes
Title Tags	Yes	Yes	Yes
Description Tags	Yes	Yes	Yes
Sitemaps	Yes	Yes	Yes
Page Speed Optimisation	Yes	Yes	Yes
Internal Linking	Yes	Yes	Yes
Copy Recommendations	Yes	Yes	Yes
Crawling / Indexing Optimisation	Yes	Yes	Yes
Duplicate Content Management	Yes	Yes	Yes
Local SEO		Yes	Yes
Link Building Consulting		Yes	Yes
Content Consulting		Yes	Yes
Link Development			Yes
Monthly Reporting	Yes	Yes	Yes

SEO Strategy Services

Item	Cost
Comprehensive SEO Audit	R 2750 Once Off
Comprehensive Link Audit	R 2250 Once Off
Duplicate Content Report	R 2250 Once Off
Link Building Plan	R 2500 Once Off
Keyword Analysis Report	R 1800 Once Off

Web Design & Development

Item	Starting Price
Responsive Wordpress Website	R 8000 once off
ECommerce Website	R 15,000 once off
Website Maintenance: Backups, Web Updates, Support.	R 950 per month
Social Media Profile Design	R 3000 once off
Corporate Identity / Branding: Logos, Business Cards & Letterheads.	R 2500 once off
Page Speed Optimisation	R 1750 once off

- Custom quotes will be required for all of the above. The starting price is an indication of a standard solution but is subject to change based on your unique requirements.
- Once off fees are payable 50% on service commencement and 50% on completion.

Get In Touch / Get More Info

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